FLEXIROAM

9 August 2022

FLEXIROAM SIGNS DISTRIBUTION CONTRACT WITH TRIPADD

Key highlights:

- Flexiroam has signed a deal with ancillary travel services platform TripAdd, a leading marketplace providing solutions for airlines and online travel agencies to sell ancillary services to customers through API integration into their platforms
- TripAdd will include Flexiroam's mobile data and eSIM technology as part of its current product suite, offering local and regional plans to TripAdd consumers to ensure seamless connectivity upon arrival at their destination
- The initial contract is for 1 year, and will automatically renew at the end of the period

Flexiroam Limited today announced that it has formed a partnership with TripAdd, offering Flexiroam's eSIM connectivity as an ancillary product to customers of leading airlines and online travel agencies. The contract is for 1 year, and will automatically renew at the end of the period unless 30 days of notice is provided.

TripAdd is a leading marketplace and full-service shop for airlines and travel agencies looking to offer ancillary travel services to further scale revenue. TripAdd works with the world's top travel services providers to bundle and upsell airline ancillary products and services, such as lounge passes, delayed baggage service, travel connectivity and destination content. Flexiroam's eSIM and data bundles will be added to TripAdd's product suite as an ancillary product to customers of leading airlines and online travel agencies, providing exposure to a vast network of potential travel customers.

TripAdd Managing Director CD Lazear said: We are excited to be offering eSIM connectivity for passengers booking via Online Travel Agencies and Airlines. Data connectivity is one of the most frequently requested travel products and requires a stable service provider. Flexiroam have established themselves globally and their coverage is exactly what the global traveller requires. TripAdd's clients will be able to purchase regional bundles covering their trip without needing to locate a physical sim card in each country they visit.

Flexiroam Chief Executive Officer Marc Barnett said: "I am very pleased to be distributed by another leading API provider within the travel services space. By offering our eSIM connectivity, TripAdd's users will be able to ensure that their customers can access the most stable connection possible while travelling, utilising our global network of 520 operators. The addition of Flexiroam to TripAdd's platform will significantly increase the visibility of our travel connectivity solution, leveraging TripAdd's wide network of airline and travel agency clients, while scaling our global data usage."

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ABOUT FLEXIROAM

Founded in 2011 by Jefrey Ong, Flexiroam Limited (ASX:FRX) started with a mission to push the boundaries of communications. What began as a solution for travellers needing seamless mobile data at competitive rates, has evolved beyond the consumer travel market.

Flexiroam provides connectivity across any device, in any part of the world for any application. The Company is a superconnector for people and machines globally. Flexiroam's versatile network now spans across 520 network operators in over 200 countries and territories, making it the preferred service for consumers and businesses worldwide.

For further information, please visit https://www.flexiroam.com/