

## MEDIA RELEASE

3 May 2022

### FLEXIROAM SIGNS RESELLER AGREEMENT WITH INTERNET 4 CREW

#### Key highlights:

- Flexiroam will provide a white-label data reselling service to Internet 4 Crew, a leading data and sim provider for cruise and working vessel crews
- Internet 4 Crew provides customers with global connectivity while working at sea, with the US, UK, Mexico and Europe their key markets

Flexiroam Limited today announced that it will be providing a white-label data reselling service to Internet 4 Crew, providing connectivity to cruise ship and working vessel crews, via eSIM. The agreement is for a one year term, commencing May 2022.

Internet 4 Crew is a leading provider of prepaid eSIM connectivity plans for workers aboard cruise and working vessels, with customers based principally in European, United Kingdom, Mexico and the United States. There is a high demand for Internet 4 Crew products, with over 200,000 eSIM products sold in the last 5 years. Demand is expected to significantly increase, with maritime travel picking up following a prolonged suspension of recreational cruises.

Flexiroam Chief Executive Officer Marc Barnett said: "I am pleased to be partnering with Internet 4 Crew, to provide seamless and reliable data connectivity to their maritime worker customers. By connecting their customers via eSIM, Internet 4 Crew's product removes the need for users to switch sim cards when travelling internationally. Internet 4 Crew currently operates within the US, UK, Mexico and Europe and has gained a strong customer base with demand expected to continue growing.

"The white-labelled product will see Internet 4 Crew's eSIM products be powered by our global network of 520 operators, and employ network switching technology to ensure users receive the most stable and reliable connections available. Having a target market who are working at sea for prolonged periods of time, our connectivity solution ensures that their customers can always stay connected with their family and friends.

"Our partnership with Internet 4 Crew follows the success we have had providing white label products globally, and we will sign additional white label deals as we continue to scale and expand into new verticals and geographies."

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**Corporate Inquiries**

**Media Inquiries**



# FLEXIROAM

Marc Barnett, CEO & Executive Director

Telephone: +61 2 8188 3919

Email: [investor@flexiroam.com](mailto:investor@flexiroam.com)

Market Eye

Justin Foord

Telephone: +61 2 8097 1200

Email: [justin.foord@marketeye.com.au](mailto:justin.foord@marketeye.com.au)

## **ABOUT FLEXIROAM**

*Founded in 2011 by Jeffrey Ong, Flexiroam Limited (ASX:FRX) started with a mission to push the boundaries of communications. What began as a solution for travellers needing seamless mobile data at competitive rates, has evolved beyond the consumer travel market.*

*Flexiroam provides connectivity across any device, in any part of the world for any application. The Company is a superconnector for people and machines globally. Flexiroam's versatile network now spans across 520 network operators in over 200 countries and territories, making it the preferred service for consumers and businesses worldwide.*

*For further information, please visit <https://www.flexiroam.com/>*