

FLEXIROAM

MEDIA RELEASE

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FLEXIROAM SIGNS WHITE LABEL RESELLER AGREEMENT WITH EASY ESIM

Key highlights:

- Global eSIM company Easy eSIM has signed a white label agreement to be a reseller of Flexiroam's eSIM technology
- Easy eSIM is an international retailer that provides eSIMs and data coverage plans for more than 138 destinations
- The agreement has a minimum one-year term and a 30-day notice period

Flexiroam Limited (ASX: FRX) is pleased to announce that it has signed a white label agreement with international eSIM provider Easy eSIM. Under the agreement, Easy eSIM will become a reseller of Flexiroam's eSIM technology by integrating it into its current portfolio of eSIM offerings.

Easy eSIM is a global eSIM company that provides their customers with 4G connectivity in over 138 locations. It is easy to set up with QR codes, can be purchased online and keeps users connected without the need for data roaming fees. The agreement will see Flexiroam's eSIM's sold as an Easy eSIM branded product through their website. The agreement has a minimum term of one year and a notice period of 30 days.

Flexiroam CEO & Executive Director Marc Barnett said: "The addition of Flexiroam to Easy eSIM's current portfolio of global eSIM solutions is a great opportunity to scale the volume of eSIMs sold and increase our market share. Utilising our network of over 520 operators in over 200 countries, Easy eSIM will be able to provide reliable data connectivity to their customers when they travel, which will further promote Flexiroam on a global scale. One of our main priorities is to deliver tailored, white-labelled solutions for brands to resell internationally, and this agreement provides an opportunity to scale across 138 destinations."

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ABOUT FLEXIROAM

Founded in 2011 by Jeffrey Ong, Flexiroam Limited (ASX:FRX) started with a mission to push the boundaries of communications. What began as a solution for travellers needing seamless mobile data at competitive rates, has evolved beyond the consumer travel market.

Flexiroam provides connectivity across any device, in any part of the world for any application. The Company is a superconnector for people and machines globally. Flexiroam's versatile network now spans across 520 network operators in over 200 countries and territories, making it the preferred service for consumers and businesses worldwide.

For further information, please visit <https://www.flexiroam.com/>