

FLEXIROAM

MEDIA RELEASE

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FLEXIROAM SIGNS WHITE LABEL RESELLER AGREEMENT WITH SKY CALL

Key highlights:

- Leading Israeli telecommunications provider Sky Call has signed a white label agreement to be a reseller of Flexiroam's eSIM technology
- Sky Call is a mobile telecommunications company that provides customers with services including a high-quality mobile network, phone packages, roaming packages and eSIMs

Flexiroam Limited (ASX: FRX) today announced that it has signed a white label agreement with Israel-based telecommunications solutions provider, Sky Call. Under the agreement, Sky Call will become an eSIM reseller, adding Flexiroam's eSIM technology to its current range of communications services.

Sky Call aims to deliver superior communication services through a selection of mobile, roaming and eSIM plans at the best prices to suit all customer needs. Along with providing over 100k monthly active users with a strong, high-quality communications network and private eSIM services, Sky Call strives to offer professional branch services at the highest level of technological development. Sky Call is currently the only company in Israel that offers eSIM services and offers customers full eSIM support as a standard in all communication packages. The deal will see Flexiroam's eSIMs sold as Sky Call's branded product through its website. The contract has a minimum term of 1 year, with a notice period of 30 days.

Sky Call's CEO, Avi Solomovich said: "We are delighted to be partnering with Flexiroam to include a leading eSIM technology solution to our suite of telecommunication services. With our users travelling to top destinations like the USA, Turkey, UAE, Europe, Thailand and India, it is essential to provide them with the strongest and most reliable connectivity solutions available during their stay. We are able to achieve this with Flexiroam's network of 520 operators globally and its network switching technology. In light of rapid technological change, we aim to constantly modernise our communications network and offer the latest global mobile roaming packages and eSIM services.

Flexiroam CEO & Executive Director, Marc Barnett said: "We are pleased that Sky Call has added Flexiroam to its range of telecommunication services, allowing us to increase the volume of eSIMs sold in Israel. As Israel's leading telecommunications company and the only Israeli company to offer eSIM services, Sky Call is well placed to offer a high quality eSIM offering to over 100k monthly active users with Flexiroam's technology. This partnership will provide Flexiroam with an opportunity to expand our global presence in the telecommunications space in Israel and scale data usage globally.



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“We will continue to seek partnerships with leading communications providers and deliver tailored, white-labelled solutions in 2023. We have a strong pipeline of reseller opportunities that will contribute to Flexiroam’s expansion internationally and across several industries.”

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ABOUT FLEXIROAM

Founded in 2011 by Jeffrey Ong, Flexiroam Limited (ASX:FRX) started with a mission to push the boundaries of communications. What began as a solution for travellers needing seamless mobile data at competitive rates, has evolved beyond the consumer travel market.

Flexiroam provides connectivity across any device, in any part of the world for any application. The Company is a superconnector for people and machines globally. Flexiroam’s versatile network now spans across 520 network operators in over 200 countries and territories, making it the preferred service for consumers and businesses worldwide.

For further information, please visit <https://www.flexiroam.com/>