

MEDIA RELEASE

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FLEXIROAM SIGNS WHITE LABEL RESELLER AGREEMENT WITH JAPAN COMMUNICATIONS INC.

Key highlights:

- Global mobile telecommunications service provider Japan Communications Inc. (JCI) has signed a white label agreement to be a reseller of Flexiroam's eSIM technology
- Japan Communications Inc. is a leading mobile telecommunications company that uses infrastructure supplied by mobile carriers to provide value-added wireless data communication services through its internally developed software solutions
- The agreement is for a minimum one-year term with a notice period of 30 days

Flexiroam Limited today announced that it has signed a white label agreement with global mobile telecommunications solutions provider, Japan Communications Inc. (JCI). Under the agreement, JCI will become an eSIM reseller, adding Flexiroam's eSIM offering to its current suite of leading telecommunication's solutions to be retailed within Japan to its expansive customer network.

JCI is a communications service provider that utilises mobile carrier infrastructure and its internally developed software systems to provide value-added wireless data communications services, providing solutions that both increase security and ease of use. JCI is one of the leading operators within the mobile telecommunications space being the world's first Mobile Virtual Network Operator (MVNO), playing an important pioneering role within this industry. The deal will see Flexiroam's eSIMs sold as JCI's branded product through its eSIM Consumer Platform, b-mobile Visitor SIM. The contract has a minimum term of 1 year, with a notice period of 30 days.

Flexiroam CEO & Executive Director Marc Barnett said: "We are pleased that JCI has added Flexiroam to its current portfolio of leading eSIM solutions on its online platform, allowing us to scale the volume of eSIMs sold. With Flexiroam's network switching technology, JCI will be able to offer its customers uninterrupted access to the most stable and reliable connections during their travel. With an extremely large global presence and internationally recognisable brand, this deal provides Flexiroam with an opportunity to expand our global presence and associate our brand with a leading provider within the telecommunications space.

"One of our main priorities is to deliver tailored, white-labelled solutions for brands to resell internationally, and this agreement provides an opportunity to scale across Japan and potentially other geographies as JCI grows globally. As demand for connectivity solutions increases, we continue to build out a strong pipeline of white labelling opportunities with reseller partners across several geographies and verticals."

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FLEXIROAM

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ABOUT FLEXIROAM

Founded in 2011 by Jeffrey Ong, Flexiroam Limited (ASX:FRX) started with a mission to push the boundaries of communications. What began as a solution for travellers needing seamless mobile data at competitive rates, has evolved beyond the consumer travel market.

Flexiroam provides connectivity across any device, in any part of the world for any application. The Company is a superconnector for people and machines globally. Flexiroam's versatile network now spans across 520 network operators in over 150 countries and territories, making it the preferred service for consumers and businesses worldwide.

For further information, please visit <https://www.flexiroam.com/>